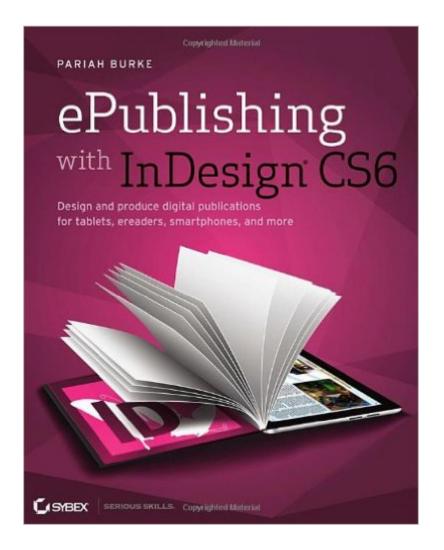
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EPublishing With InDesign CS6: Design And Produce Digital Publications For Tablets, Ereaders, Smartphones, And More





Synopsis

Here's the designer's guide to creating excellent e-books with InDesign Creative professionals are designing more and more e-books and e-zines as digital publishing increasingly gains market share. This book pulls together a wide range of essential information to help them maximize the versatility of InDesign for e-publishing. If you need to know how to build, deploy, and manage digital publications using InDesign, here's your guide to the process, from understanding the platforms and devices and how best to design for them to creating media-rich content for multiple formats using a variety of technologies. Designers are seeking to sharpen their skills to compete in todayâ [™]s e-publishing market, and this book is packed with necessary information about creating and adapting content for e-publication Explains how to plan a new digital publication, convert a print publication to digital, add multimedia and interactivity, and publish and distribute the finished product Covers platforms, devices, and formats; creating media-rich content; designing for different devices; and managing digital publications Examines Adobe's Digital Publishing System, CSS, HTML5, and other commercial vehicles available for e-publishing on multiple platforms, including iPad, Kindle, NOOK, and other tablets and e-readers ePublishing with InDesign is a valuable tool for designers seeking to boost their skills and create cutting-edge e-publications.

Book Information

Paperback: 576 pages Publisher: Sybex; 1 edition (December 3, 2012) Language: English ISBN-10: 1118305590 ISBN-13: 978-1118305591 Product Dimensions: 3.8 x 1 x 9.2 inches Shipping Weight: 2.4 pounds (View shipping rates and policies) Average Customer Review: 4.6 out of 5 stars Â See all reviews (28 customer reviews) Best Sellers Rank: #645,335 in Books (See Top 100 in Books) #45 in Books > Computers & Technology > Digital Audio, Video & Photography > Adobe > Adobe InDesign #98 in Books > Computers & Technology > Graphics & Design > Electronic Documents #211 in Books > Engineering & Transportation > Engineering > Electrical & Electronics > Digital Design

Customer Reviews

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